



INSTANT ISSUANCE OF
PRICE TAGS
ON PLASTIC CARDS

PRESS
KIT

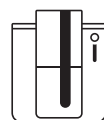
MUCH MORE THAN CARD PRINTERS



Signature pads



Software



Card printers



Accessories



Services



EVOLIS, THE WORLDWIDE LEADER IN SOLUTIONS FOR ID PLASTIC CARDS

Since its inception in 2000, Evolis designs, manufactures and markets an extensive range of solutions for plastic card personalization and printing.

Over the past few years, Evolis has expanded its international footprint with the setting up of its Chinese subsidiary. Evolis has, further, greatly strengthened its organizational structure with the expansion of its manufacturing facilities based in Angers, the integration of a Plastics Division, the reorganization of the production methodology and, more recently, a revamped and highly motivated sales organization.

The Group is strengthening its position at every level, from entry to high-end products, by designing new printing solutions that all share a common goal: the delivery of optimum price-to-value benefits. The unrelenting commitment to innovation and Evolis' diversification strategy have led to enhanced offerings that include accessories, consumables, software, solutions and services.

Thanks to the improved capacity and greater flexibility of its industrial facilities, Evolis is, today, able to support even larger projects than in the past. With a range of products catering to every market segment, the Group is increasingly strengthening its position in traditionally buoyant markets, such as banking and governmental projects.

Evolis became the leading global player in terms of volumes of card printers sold worldwide.



Data encoding

- Magnetic stripe
- Smartcard
- RFID contactless smartcard



Security

- Lamination
- Standard or customized holograms
- Micro texts
- UV image
- Laser engraving



Printed backgrounds in high resolution
Dye sublimation or 600 dpi Retransfer

Graphic customization

- Texts
- Photos
- Logos
- Barcodes (different types)

LINES OF BUSINESS

The identification solutions in plastic cards designed by Evolis are geared to deliver, in a snap, cards that are personalized, encoded and secured to support multifarious applications: identification badges, payment cards, travel passes, loyalty cards, student IDs, official identification documents, and more.

The Evolis card printers provide all options required to personalize cards:

- Graphic personalization for high-definition and photo-quality printing of pictures, logos, texts, backgrounds and barcode, be it in monochrome or in color.
- Data encoding available for magnetic stripes, smart cards, contactless cards (Radio Frequency Identification – RFID). All these encoding options can be combined.

The Evolis solutions, therefore, support any requirement in card personalization, from basic printing in small runs up to end-to-end personalization of advanced and secured cards, in large volumes.

The Group also offers a wide panel of products and services for helping in the identification of people and goods: signature pads, software solutions, identification accessories and services.

Evolis provides printing systems and turnkey solutions at affordable price points: card delivery is made available in a centralized or decentralized way, in a simple and fast manner, and with flawless quality.

These are the benefits that make the Evolis expertise a valuable asset for many systems integrators, enterprises and users involved in a variety of card-based projects.

With 5 major locations and a presence across 140 countries, Evolis has the appropriate resources to carry on with its business development in such diverse geographies, and provide local and responsive support to customers and distributors.

Key figures

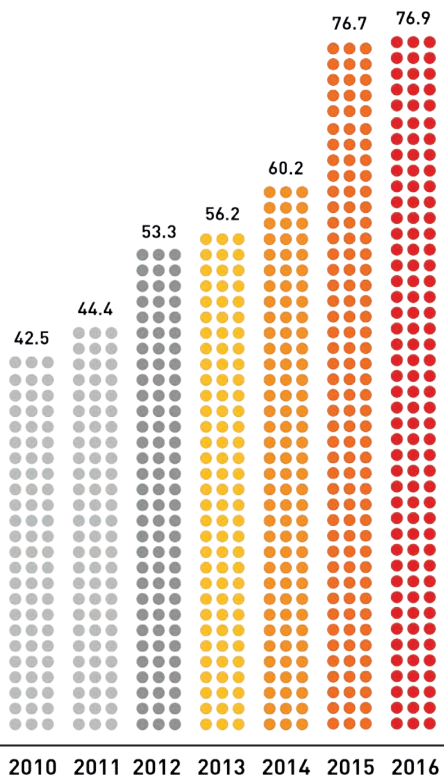
- Staff: more than 300 employees
- Revenues: €76.9 million (2016)
- 90 % international sales
- More than 400 distributors in 140 countries
- 370,000 card printers sold since Evolis inception in 2000



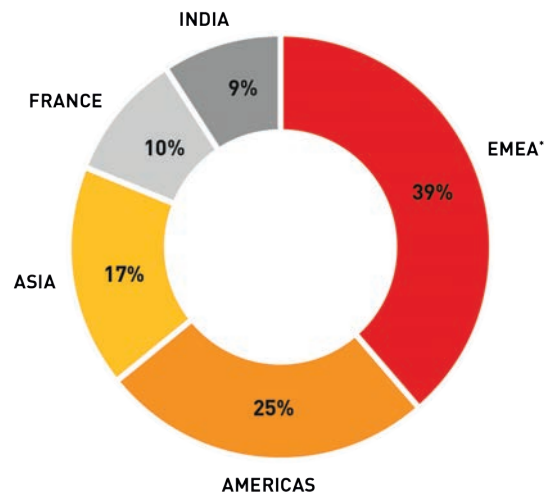
STRUCTURE AND PRESENCE

The Evolis HQ is located in Beaucouzé, near Angers in France, which is the home of its manufacturing plant. To support and strengthen its international expansion, the company runs several subsidiaries around the world. In 2005, Evolis opened the very first one in Miami, USA, followed the next year by a subsidiary in Singapore. In 2012, Evolis took over France-based Sogedex Accessories, a distributor specialized in ID accessories. Over the past two years, the Group has enhanced its presence in Asia with trough a subsidiary in Mumbai, India (2013) and in Shanghai, China (2014).

In 2016, Evolis reported revenues of €76.9 million.



The 2016 breakdown of territory-wise revenue
90% international sales



* Europe, Middle East, Africa



MILESTONES

- 2000**
 - Creation of Evolis and kick-off of sales operations.
 - Launch of Pebble, the first printer designed by Evolis.
- 2001**
 - Launch of Pebble2, a practical and user-friendly printer.
- 2002**
 - Launch of Tattoo, the most compact printer in its category.
- 2003**
 - Expansion of the range of printers with the introduction of Quantum (personalization in volume) and Dualys (dual-sided printing).
- 2004**
 - Launch of Pebble3, with a sleek design and improved printing versatility and speed.
- 2005**
 - Setup of a subsidiary based in Miami, serving the Americas.
- 2006**
 - Evolis IPO on Alternext, Paris.
 - Launch of Tattoo Rewrite, with an exclusive rewritable technology
 - First Evolis subsidiary in Asia, based in Singapore.
- 2007**
 - Evolis introduces Securion, an advanced printer for highly secured cards
- 2009**
 - Opening of a sales office in Shanghai (China).
 - Quantum2, a modular printer to personalize cards in a centralized way.
- 2011**
 - Launch of Evolis High Trust®, a new range of consumables
 - Zenius, the modular and compact printer that delivers top-notch printing quality.
- 2012**
 - Takeover of Sogedex Accessories, (France), a distributor of identification accessories.
 - Launch of Primacy, the ideal solution for decentralized card issuance with advanced encoding technology.
- 2013**
 - Creation of Evolis India (Mumbai).
 - Launch of Sig100 and Sig200 signature pads.
- 2014**
 - Creation of a subsidiary in Shanghai, China.
 - Majority shareholding in cardPresso (Portugal)
 - Avansia, the premium retransfer printer for high definition cards.
- 2015**
 - Historical growth of 27,5% thanks to Evolis' biggest contract in history with the Tanzanian government
- 2016**
 - Acquisition of ACTS Distribution (France)
 - Launch of printing modules for self-service terminals
 - Launch of Primacy Lamination

PLASTIC CARD MARKETS

Evolis has developed its expertise across multiple markets worldwide, and provides personalization solutions that support a variety of applications.



CORPORATE

- Employee badges
- Access control badges



EDUCATION

- Student cards
- Library cards



LEISURE

- Membership cards
- Benefit cards



EVENT

- Event badges
- VIP passes



RETAIL

- Loyalty cards
- Gift cards



TRANSIT

- Transport passes
- Access control badges



HEALTH

- Hospital employee badges



FINANCE

- Debit/credit cards
- Prepaid cards



GOVERNMENTS & ADMINISTRATIONS

- National ID cards
- Driver's licenses
- Healthcare cards



PRODUCTS & SERVICES

To support each and every requirement in card personalization, Evolis offers end-to-end solutions, bringing together card printers, card designing and personalization software, as well as signature pads.

Additionally, Evolis markets a full range of consumables that guarantee maximum printing quality, and offers a wide selection of identification accessories. Evolis has also designed several services to provide daily support to its customers and partners.

RESEARCH & DEVELOPMENT

Card personalization requires advanced printing and data encoding technologies.

As an expert in such areas, Evolis has designed printing systems that offer the following benefits:

- Speedy operations and top-notch performances with a throughput of more than 200 cards delivered per hour in color, and 1 000 cards per hour in monochrome, as well as guaranteed high-resolution printing with photo quality, both in color and monochrome.
- Integration of the latest encoding technology (Mag ISO and JIS2, smart card, RFID contactless cards).

The Evolis solutions offer the best price-to-performance returns and, therefore, stand as market benchmarks in their respective categories.



AN EXTENDED RANGE OF CARD PRINTERS

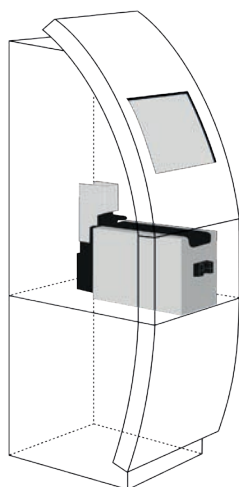
To reach out to the different segments of the plastic card market, Evolis has designed an extensive range of printers. As of today, there are 6 card printer models available to match different requirements in printing, encoding, card lifespan, and the volume of personalized cards.

Badgy - Zenius - Primacy - Avansia - Quantum - Securion

FOR SPECIFIC PROJECTS

In addition to these card printers, Evolis offers several models for specific projects.

Tattoo RW - Elypso - Core - Modular card printers





EDIKIO ACCESS

THE AFFORDABLE SOLUTION FOR SINGLE-SIDED CARD PRINTING

Edikio Access, the affordable solution for single-sided card printing in credit card format for small volumes.

The **Edikio Access** solution consists of:

- a card printer (single-sided card printing in 15 seconds),
- consumables (1 white ribbon for 500 prints and 100 black cards in credit card format),
- the Edikio software LITE edition.

Edikio LITE edition allows to design labels in a few clicks by choosing card designs and various pictograms from the template library. The software incorporates an exclusive chalk handwriting font to give price tags a traditional look.

This software version allows for the import of price data via an Excel file, to manage 1 level of product category, and a preview of the price tag.



EDIKIO FLEX

A FLEXIBLE SOLUTION FOR DIVERS FORMATS

Edikio Flex, the flexible solution for printing price tags in long format as well as credit card format to fit different display needs.

The **Edikio Flex** solution consists of:

- a plastic card printer (single-sided printing in 15 seconds on a card with a CR80 format and printing on a long card (50x120mm and 50x150mm),
- consumables (1 white ribbon for 1,000 prints on CR80 format + 100 long black cards (50x150mm) + 100 black cards in CR80 format)
- the software Edikio STANDARD.

Edikio STANDARD edition allows to design labels in a few clicks by choosing card designs and various pictograms from the template library. The software incorporates an exclusive chalk handwriting font to give price tags a traditional look.

This version allows for the import of price data via an Excel file with automatic update, to manage 2 levels of product categories, a double-sided label preview and a password to access the settings.



THE ADVANCED SOLUTION FOR DOUBLE-SIDED CARD PRINTING

Edikio Duplex, the advanced solution for double-sided and high-volume card printing. The reverse side allows for the display of information dedicated to the sales staff.

The **Edikio Duplex** solution is composed of:

- a plastic card printer (double-sided printing on a CR80 card and card printing in 15 seconds)
- consumables (1 white ribbon for 1,000 prints and 200 black cards in CR80 format)
- the software Edikio PRO edition.

Edikio PRO edition allows to design labels in a few clicks by choosing card designs and various pictograms from the template library. The software incorporates an exclusive chalk handwriting font to give price tags a traditional look.

This version allows for the import of price data via an Excel file with automatic update, the management of 2 levels of product categories, as well as the management of multi-user rights, a requirement of most large food retail outlets.



KC 200B PRINTING MODULE FOR SELF-SERVICE TERMINALS

THE MODULAR CARD PRINTERS FOR SELF-SERVICE APPLICATIONS

Kiosk printers are perfect for the instant self-service issuance of personalized cards.

KC200 and KC200B printers offer cost-effective solutions to enable instant issuance of personalized plastic cards through self-service terminals.

Their small size and the total accessibility of the various components and connectors allow KC200 and KC200B to be smoothly integrated into any type of self-service kiosks enabling users to generate a single-sided or double-sided card or badge.

KC200 and KC200B solutions are fully modular: they can print either single or dual-sided cards and can also be equipped with encoders for magnetic stripe or for contact and contactless smart cards.

Kiosk solutions are ideal for the self-service issuance of membership cards, loyalty cards, gift cards, prepaid cards and visitor badges.



A COMPLETE OFFER

Besides card printers which constitute Evolis' core business, the Group initiated a growth strategy based on designing additional offerings that combine solutions, software, consumables, accessories and services.

THE SOFTWARE PACKAGE FOR CARD CREATION

Evolis Zenius, Primacy and Quantum card printers are delivered with cardPresso software, the ultimate tool for professional card design. cardPresso is a user friendly card designer software that provides the best encoding options and capabilities for the creation of all types of badges. Its user-friendly interface allows anyone to use the software without much training.

Available in 6 editions and 18 languages, cardPresso works with large databases including MS Access, MS SQL, MySQL and Oracle. Minor version updates are available at no charge. Upgrades to advanced editions are available online at any time.



IDENTIFICATION ACCESSORIES

To support new requirements, Evolis offers, through its subsidiary, Sogedex Accessories, a wide range of accessories and identification supplies, such as badge holders, reels, clips, lanyards, etc. These customizable accessories are offered in addition to the printers, to identify people, protect cards, or make it easier to wear a badge.



SECURE ACQUISITION OF SIGNATURES

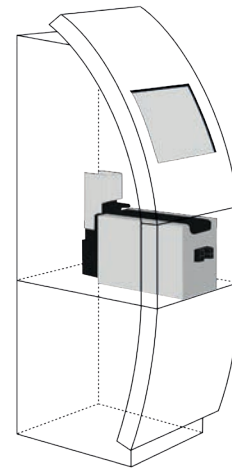
The Evolis Sig100 and Sig200 signature pads have been designed to capture signatures quickly, effectively and securely for many purposes: official documents, identification documents, contracts, registration forms, etc. Signature pads digitize signatures in high resolution and can also be used to record biometric data. Secure data transfer between the pads and computers is ensured using AES (Advanced Encryption Standard) encryption.

Evolis signature pads are compact and slim and are ideal for use in all working conditions, in particular when you are travelling. They are connected directly to a computer via a USB cable which also supplies the power. No external power supply is required. In addition, the signature pads can be used with a computer and an Evolis card printer to include a signature in an identification card design and improve card security.

CUSTOMIZED SOLUTIONS

One of the key assets of Evolis lies in the company's capacity to support specific customer requirements. There is a project team dedicated to surveying those requirements and designing specific solutions. In liaison with all technology partners and system integrators in the market, this team combines sound industrialization expertise and offers solutions in tune with the requirements of specific projects deployed at the local or the global scale.

Ongoing innovation and flexibility in the industrial infrastructure enable Evolis to offer specific technologies and customized products to be used within the scope of complex projects.



CONSUMABLES

Evolis offers a large range of consumables designed to work specifically with its printers.

In 2011, to support the most advanced requirements in card printing, the Group launched Evolis High Trust®. This is the umbrella brand for consumables tested and validated by the Research & Development and Quality departments at Evolis. Available for all Evolis printers, these consumables provide superior graphics qualities and greater reliability by increasing the lifespan of the printer's print head.

Evolis has developed a wide range of ribbons to ensure output of top graphic qualities with its printers regardless of the type of personalization required: color, monochrome or with security features. For printing official documents (national identity cards, polling cards and driving licenses) that involve top-notch security for fighting counterfeiting and wear, Evolis provides security ribbons that integrate several tamperproof features, such as varnishes, patches, lamination and holograms.

Evolis also carries a large selection of PVC cards (blank, mat black, rewritable back side, magnetic stripe, pre-punched and rewritable) for flexible printing and maximized quality.

Finally, to maximize printers' performance and lifespan, Evolis provides maintenance kits to perform a thorough in-house cleaning of the equipment.

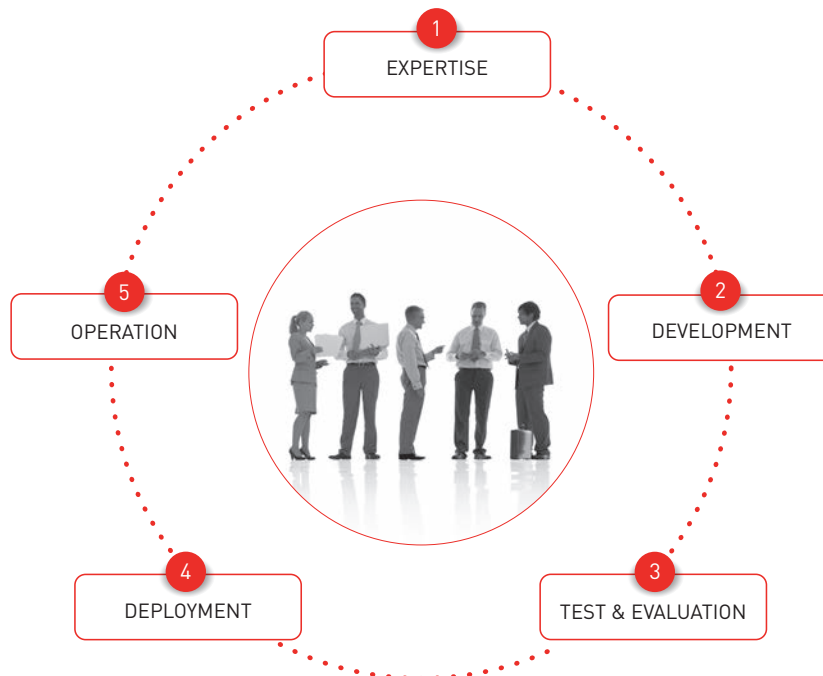
SERVICES

To support customers and partners on a day-to-day basis, while at the same time protecting their investments over the long run, Evolis delivers a wide range of services in project management and support, training and customer service.

PROJECT MANAGEMENT AND SUPPORT

The expertise of Evolis in project management is widely recognized by system integrators, enterprises and end users involved in various project profiles (identification, security, transportation, government, banking, retail, etc.).

The group ensures the optimal operation of Evolis systems within the overall solution chosen by each customer.



Support by Evolis at each step of a project

Evolis provides assistance and support throughout customers' projects, from initial planning to equipment installation and maintenance. Support is provided with the help of a dedicated and seasoned Project Manager in charge of:

- Project management and tracking at each step of the project
- Resources coordination for suitable project implementation
- Project planning for meeting deadlines
- Cost control
- Risk management
- Communication on progress of a project.

TRAINING

Evolis trainers are seasoned professionals with several years of expertise in card personalization. Their goal is to transfer and implement the best practices for each project. Each training program is designed based on real-world cases, to help the participants become fully autonomous, and make them clearly understand the fundamentals of technology and the operations of their solution.

Training for distributors: To provide the best customer service at the global level, Evolis offers training programs dedicated to distributors, with detailed technical instructions covering all Evolis card printers for full product control. Distributors who pass the test are provided with the « Evolis Repair Center » certificate as a token of their newly achieved skills.

End-user training: Training offered by Evolis is designed with the goal of providing users and administrators with the requisite technical knowledge for operating, maintaining and troubleshooting their card printing solutions. Over the years, Evolis has trained hundreds of private, public and governmental organizations.

CUSTOMER SERVICE

Ensuring successful customer experience is top priority for the Evolis Service team consisting of engineers and technicians dedicated to providing valuable assistance and services.

The Evolis Repair Centers are certified distributors trained in all aspects of Evolis solutions. They provide immediate assistance and troubleshooting on most issues. In more than 120 countries, they offer comprehensive first-level support service in the local language.

Moreover, from each regional office, a dedicated team of technicians is made available to Evolis distributors to provide them with assistance.

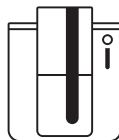
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